

Economy of tourism services (Montanology IVnd Year of study, VIIIrd SEMESTER)

Credit value (ECTS) 4

Course category

Specialty (Imposed)

Course holder:

Assist. prof. dr. Dan BODESCU

Discipline objectives (course and practical works)

The course aims to make students acquire the defining concepts and functions of tourism services economy; use, indicators that define the place and role of tourism services economy in the national economy; model the economic growth and development in order to substantiate channeling resources to those activities that have higher multiplier effect in the sustainable development of mountain areas; identify the types and characteristics of tourism services; determining factors of production specific tourism services economy (land, labor, capital) and the principles underlying their optimum utilization; variables determine the effect of technical, economic, organizational and incidental present in the agricultural environment of the use of resources, namely the technical and economic results achieved and the methods of economic analysis activities of travel.

Practical work aims to familiarize students with the concepts and functions of tourism services economy; explain the indicators that define the place and role of tourism services economy in the national economy; to use economic models of growth and development in order to substantiate channeling resources to those activities that have higher multiplier effect in the sustainable development of mountain areas; describe the economically types and peculiarities of tourism services; in economic terms to meet specific economic inputs tourism services (land, labor, capital) and the principles underlying their optimum utilization; variables to determine the effect of technical, economic, organizational and incidental present in the agricultural environment of the use of resources, namely the technical and economic results achieved and to use methods of economic analysis activities of travel.

Contents (syllabus)

Course (chapters/subchapters)
Content, features and scope of tourism services
Typology of tourism services in the modern economy
Tourism market
Rural tourism services
Agrotourism services
Trends in types of farms and rural integration development

Practical works
Technical and economic analysis of the results in the economy of tourism services
Economic efficiency of capital use in establishments providing tourist
Economic efficiency of use factor of production "work" in travel

Production costs, total revenue, gross profit rate in economy and tourism services
Contribution to achieving technical factors tourist services
Economic efficiency units providing tourist
Economic efficiency of investments in the economy of tourism services

Bibliography

1. Bodescu D. - 2012 - Service economy - synthesis and applications, Publisher Ion Ionescu de la Brad, Iași;
2. Ionică Maria, 2006 - service economy - theoretical approaches and practical implications, Ed. Uranus, Bucharest
3. Ionică Maria, 2006 - service economy - problems applied, Ed. Uranus, Bucharest
4. I. Hanly C.L. and Spash, 1993 - Cost - benefit analysis and the environment. Edward Elgar, London

Evaluation

Evaluation form	Evaluation Methods	Percentage of the final grade
Exam	Oral examination	60%
Appreciation of the activity during the semester	Oral assessment during the semester, verification tests and final laboratory colloquium.	40%

Contact

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