

## **Economics of services (IVnd Year of study, VIIrd Semester)**

**Credit value (ECTS) 5**

### **Course category**

Domain (Imposed)

### **Course holder:**

**PhD, Lect. Dan BODESCU**

### **Discipline objectives (course and practical works)**

1. Knowledge of the types and particularities of services;
2. Understanding the production factors specific to the economy of services (land, labor, capital) and the principles underlying their optimal use;
3. Explaining the effect of the technical, economic, organizational and conjunctural variables present in the services on the use of resources, respectively on the technical-economic results obtained;
4. Using the methods of economic analysis of service activities.

### **Contents (syllabus)**

<b>Course (chapters/subchapters)</b>
<b>INTRODUCTION TO THE ECONOMICS OF SERVICES</b>
Content, characteristics and scope of services
The typology of services in the modern economy
Tourist services market
Tourist services for production for companies
Tourist services for the population
<b>WAYS TO INCREASE THE ECONOMIC PERFORMANCE OF SERVICE PROVIDER UNITS</b>
Trends regarding the typology of companies in the services sector and the evolution of the rural integration process
Tools for increasing the technical-economic performance in the economy of services

<b>Practicum</b>
Analysis of technical-economic results in the economy of services
Economic efficiency of the use of capital within the units providing services
The economic efficiency of using the production factor "work" in services
Production costs, total income, profit and profit rate in the economy of services
The contribution of the technical factors to the realization of the services
Economic efficiency of units providing services
Economic efficiency of investments in the economy of services

### **References**

1. Bodescu D, 2013, Economia serviciilor – sinteze și aplicații, Ed. Ion Ionescu de la Brad, Iași;

2. Ionci  Maria, 2006, - Economia serviciilor – abordări teoretice și implicații practice, Ed. Uranus, București
3. Ionci  Maria, 2006, - Economia serviciilor – probleme aplicative, Ed. Uranus, București
4. Hanly I. and Spash C.L., 1993, - Cost – benefit analysis and the environment. Edward Elgar, London
5. Otiman P.I., 1999 – Economie rurala. Ed. Agroprint, Timișoara.

### Evaluation

Evaluation form	Evaluation Methods	Percentage of the final grade
Exam	Oral examination	60%
Appreciation of the activity during the semester	Oral assessment during the semester, practical applications, case studies.	40%

### Contact

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