

PROJECT PLANNING (Master, 1st year AAA)

Credit value (ECTS) 8

Course category

Domain (Imposed)

Course holder:

Ph. D. Prof. Stejărel BREZULEANU

Discipline objectives (course and practical works)

- Applying the basic principles for solving problems specific to the activity of expansion and to minimize the risks of new projects
- Correct evaluation of extension limits necessary to obtain projects
- Accomplishing a financing project in order to obtain a new food product
- Interpretation of specialized terminology on the quality, standards and eligibility of projects for collaboration and cooperation with institutions with responsibilities in the domain of financing of European projects
- Monitoring the specific problems of public procurement and responsibilities for solving them

Contents (syllabus)

Course (chapters/subchapters)
PROJECT NEED ANALYSIS
TECHNIQUES USED IN DEVELOPING AND ANALYSING THE PROJECTS
MODELS AND TOOLS USED IN PROJECT PLANNING
MANAGEMENT OF PROJECT IMPLEMENTATION
ESTIMATION OF NECESSARY OF PROJECT RESOURCES
DEVELOPING PROCUREMENT FILE OF THE PROJECT
ECONOMIC ASSESSMENT OF THE PROJECT

Seminar
Applications using 2010 Office Project Program
Gantt DIAGRAM for a business plan for viability of farms
Analysis of opportunity of submission of projects from EU funds
Goal-oriented decomposition of the projects
Evaluation of a project for financing investments of an agricultural company
PROJECT
Creating a new PROJECT - shaping a business plan according to EAFRD Programme through 2010 Office Project Programme

Bibliography

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2. **ANDRONICEANU ARMENIA, 2004** - *Managementul proiectelor cu finanțare externă*, Ed. Universitară, București.
3. **BURTON, C., 1997** - *A Practical Guide to Project Management*, Kogan Page, London.

4. **BREZULEANU S., 2015** –*Managementul și planificarea proiectelor*. Editura Ion Ionescu de la Brad Iași.
5. **CIOBANU, R.M., 2002** - *Managementul proiectelor*. Editura „Gh . Asachi”, Iași.
6. **CLELAND, D.,1995** - *Project Management*, McGraw Hill, New York, USA.
7. **COHEN J. D., GRAHAM J. R.; 2001** – *Project manager's MBA, How to translate project decisions into business success*; Jossey-Bass, a Wiley Company; San Francisco, USA.
8. **COVA B., SALLE R., 2002** –*Project marketing: Beyond competitive bidding*; John Wiley & Sons, Inc.; New York; USA.
9. **COVRIG M., OPRAN C., 2002** – *Managementul proiectelor*; Agenția Managerială pentru Cercetare Științifică Inovare și Transfer Tehnologic - POLITEHNICA; Editura Pritech 2000; București.
10. **CURTEANU D., 2005** - *Managementul proiectelor publice*, Ed. Eficon Press, București.
11. **EPURE D. T., BREZULEANU S., 2010** –*Managementul proiectelor de afaceri ale întreprinderii*”. Editura MUNTENIA, Constanța.
12. **IAȚCO C., BREZULEANU S., 2007**–*Managementul proiectelor*, Editura Tipo Moldova, Iași.
13. **KERZNER H., 2001** –*Project management, a system approach to planing, scheduling and controlling*; John Willey & Sons Inc; New York; USA.
14. **LESSEL W., 2007** - *Managementul proiectelor*, Ed. All, București
15. **LOCK D. 2000**– *Project Management*. University Press, Cambridge, Gower, 1996. Versiunea românească – Editura Codecs,
16. **MANOLESCU, IRINA. 2005**- *Managementul proiectelor*. Editura Universității „Alexandru Ioan Cuza” Iași.
17. **MARINESCU P., 2005** - *Management de proiect*, Ed. Universității, București.

Evaluation

Evaluation form	Evaluation Methods	Percentage of the final grade
Exam	Oral examination	60%
Appreciation of the activity during the semester	Oral assessment during the semester, verification tests; colloquium.	20%
	Project presentation	20%

Contact

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