

The economy of investment projects in catering and agritourism (First year of study, second semester)

Credit value (ECTS) 7

Course category

Synthesis (Imposed)

Course holder:

PhD. Assistant Eduard BOGHIȚĂ

Discipline objectives (course and practical works)

The course aims to explain the concept of the project, business plan, feasibility studies, identification of software tools Used in project management, the analysis of company's stability on the balance between the company's assets and liabilities, assessment of the competitive environment. The course examines the system of indicators of economic efficiency, the system that includes both "value indicators"(volume of investments, specific investments, investment recovery duration) and "physical indicators" (production capacity in the physical expression, the specific consumption of materials, duration of investments, etc.)

Contents (syllabus)

Course (chapters/subchapters)
Aspects regarding the project concept
Tools used in project management
Enterprises analysis. Analysis of enterprises stability
Investments analysis

Practical works
Aspects regarding the project concept
Tools used in project management
Enterprises analysis. Analysis of enterprises stability
Investments analysis

Bibliography

- 1. Bintintan, P. Eficiența economică a investițiilor, Editura Presa Universitară, Cluj, 2001**
- 2. Bintintan, P. Strategii și politici de investiții, Ed. Casa Cărții de Știință, Cluj-Napoca, 2005**
- 3. Cistelean, L. Economia, eficiența și finanțarea investițiilor, Editura Economica, București, 2002**
- 4. Mochal, T. ș.a. Lecții de management de proiect, Editura Codecs,2006.**

Evaluation

Evaluation form	Evaluation Methods	Percentage of the final grade
Exam	Oral examination	70%
Appreciation of the activity during the semester	Oral assessment during the semester, verification tests and final laboratory colloquium.	30%

Contact

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