

Economy of public alimentation, services and agritourism (MAPA First Year of study, First SEMESTER)

Credit value (ECTS) 8

Course category

Specialty (Imposed)

Course holder:

PhD, Lecturer Dan BODESCU

Discipline objectives (course and practical works)

The specific objectives call: defining concepts and functions of tourism services economy; indicators that define the place and role of tourism services economy in the national economy; types and peculiarities of tourism services; production factors specific tourism services economy (land, labor, capital) and the principles underlying their optimum utilization; the effect of variables technical, economic, organizational and incidental present in the agricultural environment of the use of resources, namely the technical and economic results achieved and methods of economic analysis activities of travel.

Contents (syllabus)

Course (chapters/subchapters)
The main determining economic performance indicators needed on public alimentation services and agritourism
Determining the structure of production - Applied method
Agri-food chain and economy of public alimentation services
Restructuring of firms on public alimentation services and agritourism - internalising and externalizing
Pricing strategies on public alimentation services and agritourism
Financing investments through loans
Increasing the efficiency of intellectual work

Practical works
Measures of economic growth and development - development and implementation
Integrating the agri-food chain
Ensuring optimum technical and economical on public alimentation services and agritourism
Optimizing payroll forms on public alimentation services and agritourism
Ways of reducing economic vulnerability on public alimentation services and agritourism

Bibliography

1. Bodescu D. - 2012 - Service economy - synthesis and applications, Publisher Ion Ionescu de la Brad, Iași;
2. Ionică Maria, 2006 - Service economy - theoretical approaches and practical implications, Publishing House Uranus, Bucharest
3. Ionică Maria, 2006 - Service economy - problems applied, Publishing House Uranus, Bucharest
4. I. Hanly C.L. and Spash, 1993 - Cost - benefit analysis and the environment. Edward Elgar, London

5. Otiman p.i., 1999 - The rural economy. Publishing House Agroprint Timisoara.
6. Tofan A. - 2005 Economics and Agricultural Policy, Publishing House Junimea

Evaluation

Evaluation form	Evaluation Methods	Percentage of the final grade
Exam	Oral examination	60%
Appreciation of the activity during the semester	Oral assessment during the semester, verification tests and final laboratory colloquium.	40%

Contact

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