

## **Economic management (First year of study, first semester)**

**Credit value (ECTS) 5**

### **Course category**

Aprofundation (Imposed)

### **Course holder:**

**PhD. Assistant Eduard BOGHITĂ**

### **Discipline objectives (course and practical works)**

The course aims to explain, the concepts of organizational culture, the economic management of enterprises, production management, quality management and financial management. The course emphasizes the importance of organizational culture as a determinant of competitiveness of the company and the main goal of any enterprise to obtain profit, for pay equity the assets owned, to maintain his economical and technical potential, taking account of market developments and cyclical trends.

### **Contents (syllabus)**

<b>Course (chapters/subchapters)</b>
<b>THE ORGANIZATIONAL CULTURE OF AGRIFOOD ECONOMIC ENTERPRISES</b>
<b>THE ECONOMIC MANAGEMENT OF ENTERPRISES</b>
<b>THE PRODUCT MANAGEMENT OF ENTERPRISES</b>
<b>THE QUALITY MANAGEMENT OF PRODUCTS</b>
<b>THE HUMAN RESOURCES MANAGEMENT</b>
<b>THE TREASURY MANAGEMENT</b>
<b>THE FINANCIAL MANAGEMENT OF PATRIMONY</b>
<b>ENTERPRISES ANALYSIS BASED ON FINANCIAL INDICATORS</b>

<b>Practical works</b>
<b>THE ORGANIZATIONAL CULTURE OF AGRIFOOD ECONOMIC ENTERPRISES</b>
<b>THE ECONOMIC MANAGEMENT OF ENTERPRISES</b>
<b>THE PRODUCT MANAGEMENT OF ENTERPRISES</b>
<b>THE QUALITY MANAGEMENT OF PRODUCTS</b>
<b>THE HUMAN RESOURCES MANAGEMENT</b>
<b>THE TREASURY MANAGEMENT</b>
<b>THE FINANCIAL MANAGEMENT OF PATRIMONY</b>
<b>ENTERPRISES ANALYSIS BASED ON FINANCIAL INDICATORS</b>

### **Bibliography**

1. Moldovan Scholz, Managementul resurselor umane, Editura Economica, București, 2001
2. Ștefan Stanciu, Mihaela Ionescu, Managementul resurselor umane - curs
3. Dr. Ioan Marian Miclaus – Managementul calității, 2006 – curs

4. Prof. univ.dr. Margareta Oancea – Managementul, gestiunea economica si strategia unitatilor agricole – Ed. Ceres, Bucuresti , 2007

### **Evaluation**

<b>Evaluation form</b>	<b>Evaluation Methods</b>	<b>Percentage of the final grade</b>
Exam	Oral examination	70%
Appreciation of the activity during the semester	Oral assessment during the semester, verification tests and final laboratory colloquium.	30%

### **Contact**

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