

Economic management (I-st YEAR, I-st SEMESTER)

Credit value (ECTS) 7

Course category

Domain (Imposed)

Course holder:

Asist. Oana COCA

Discipline objectives (course and practical works)

General objective: The course aims to explain the notions of organizational culture, economic management of the enterprise, production management, product quality management and financial management.

Specific objectives:

- acquiring the ability to understand the concept of economic management of the enterprise;
- acquiring the ability to understand the concept of economic management of production;
- acquiring the ability to understand the concept of product quality management;
- acquiring the ability to understand the concept of treasury management and financial management.

Contents (syllabus)

Course (Chapters / Subchapters)
1. Organizational culture of the economic unit with agri-food profile
2. Economic management of the enterprise
3. Production management
4. Product quality management
5. Human resources management
6. Treasury management
7. Financial management of assets

Practical work
1. Organizational culture of the economic unit with agri-food profile: indicators; examples / case studies; interpretation
2. Economic management of the enterprise: indicators; examples / case studies; interpretation
3. Production management: indicators; examples / case studies; interpretation
4. Product quality management: indicators; examples / case studies; interpretation
5. Human resources management: indicators; examples / case studies; interpretation
6. Treasury management: indicators; examples / case studies; interpretation
7. Financial management of assets: indicators; examples / case studies; interpretation

References

1. Dragomir Voicu D., 2010 - Guvernanță corporativă și sustenabilitate în Uniunea Europeană, Economic Publishing House, Bucharest.
2. Moldovan, S. 2001 - Managementul resurselor umane, Economic Publishing House, Bucharest.
3. Oancea, M., 2007 – Managementul, gestiunea economica si strategia unitatilor agricole – Ceres Publishing House, Bucharest.
4. Ștefan G., 2021 – Analiză mediului de afaceri, Course notes USV Iași.
5. Thomas, A. R., Fulkerson, G. M., 2016 - Reinventing Rural: New Realities in an Urbanizing World, Lexington Books, USA, ISBN: 978-1-4985-3409-3s.

6. Thomas, J. M. Callan, S. J., 2010 - Environmental Economics: Applications, Policy, and Theory, South-Western Cengage Learning, Canada.

Evaluation

Evaluation form	Evaluation Methods	Percentage of the final grade
Course	Oral examination	60%
Attendance and active involvement in practical work activities	Case study, colloquium	40%

Contacts

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