

## **Advanced management systems of agri-food products (2nd year, 3rd semester)**

**Credit value ECTS 2**

### **Statutul disciplinei**

Optional

### **Course holder**

**Ph. D. Prof.Stejărel BREZULEANU**

### **Discipline objectives (course and practicum)**

- ✓ Presenting the role of different methods of investigation, analysis and interpretation of data available to managers to make effective decisions in a timely manner;
- ✓ Using different methods and management techniques to improve the efficiency of the overall management activity.
- ✓ Improving the manager's role in increasing the use of production factors and means of achieving greater quantities of agricultural products.
- ✓ Knowing the types of existing agricultural businesses and their peculiarities
- ✓ Familiarizing with the methods and techniques of business planning
- ✓ Improving the time of work of direct productive staff and managers in agriculture
- ✓ Increasing the incomes in rural areas by taking into consideration new activities that can generate additional profits

### **Contents (syllabus)**

<b>Course (chapters/subchapters)</b>
Chapter 1 Strategic management of agri-food units
Chapter 2 Modern management methods and techniques
Chapter 3 Business management in agriculture
Chapter 4 Organizing the basic activity in agri-food production
Chapter 5 Managers of agri-food production units

<b>Practicum</b>
1. Organizational chart models practiced in the management of agri-food units
2. The logistics chain of agri-food products
3. Choosing the optimal option of providing material resources for agri-food units
4. Management of the provision of material resources at the sales headquarters
5. Research of the material resources market
6. Material resources insurance program at a bakery company
7. Regulating fuel consumption

## References

1. Alecu I., Merce E., Pană D., Sămbotin L., Ciurea I., Bold I., Dobrescu N., 2001- **Managementul exploatațiilor agricole**. Editura Ceres, București.
2. Brezuleanu S, 2009 – **Management în agricultură** . Editura Tehnopres Iași
3. Brezuleanu S, 2004 – **Management agricol teorie și practică**. Editura Performantica Iași
4. Ciurea I., V, Brezuleanu S, Ungureanu G., 2005 – **Management**. Editura ”Ion Ionescu de la Brad”, Iași
5. Ciurea I., V., 1990 - **Management** . Litografiat, Universitatea Agronomică Iași
6. Ciurea I., V., 1999- **Management în exploatațiile agricole**. Editura ”Ion Ionescu de la Brad”, Iași
7. Cole G. A. 1990. **Management-Theory and Practice**. D.P.Publications, London ,
8. David, N., Istudor, N. **Asigurarea și gestionarea resurselor materiale pentru agricultură și industrie alimentară**, Ed. Tribuna Economică, București, 2000
9. Grenier L.E. 1983– **Consulting to management**. Eglewood Cliffs N.J. Prentice-Hall
10. Flip C., 1992 - **Curs de management**. Litografiat, Universitatea Agronomică Iași
11. Luca P.G. 1993- **Management general**. Editura Chemarea ,Iași
12. Marian Margareta, Merce E., Merce Elena, 1994 - **Introducere în managementul exploatațiilor agricole**. Editura Intel Credo, Deva.
13. Merce E., 1993 - **Management**. Tipografia Agronomia, Cluj-Napoca.
14. Nica P., și colab. 1994- **Managementul firmei**. Editura Condor SRL, Chișinău
15. Oancea Margareta, 2003 – **Managementul modern în unitățile agricole**. Editura Ceres, București.

## Evaluation

Forme de evaluare	Modalități de evaluare	Procent din nota finală
Exam	Written – multiple choice test	60%
Appreciation of the activity during the semester	Oral assessment during the semester, verification tests; colloquium.	40%

## Person of contact

**Ph. D. Prof. Stejărel BREZULEANU**

Faculty of Agriculture - IULS Iași

Mihail Sadoveanu Alley no. 3, Iași, 700490, România

telephone: 0040 232 407516, fax: 0040 232 219175

E-mail: [stejarel@uaiasi.ro](mailto:stejarel@uaiasi.ro)