

Articole/studii in extenso, publicate în reviste cotate ISI cu factor de impact și în reviste sau conferințe cotate ISI fără factor de impact

1. Leonte E., Chiran A., Ungureanu G., Baki T., **Jităreanu A.F.**, Bogus M., Robu M., Petrea E., 2018 – ”STUDY OF CASES ON AGRO MARKETING STRATEGIES IN THE SOUTH EAST REGION OF ROMANIA”, Innovation management and education excellence through vision 2020, Vols I–XI, ISBN 978-0-9998551-0-2.
2. Leonte E., Drobotota B., Chiran A., Ungureanu G., **Jităreanu A.F.**, Petrea E., 2018 – ”STUDIES ON MARKETING ON HUMAN CONSUMPTION OF MAIN CEREAL PRODUCTS (STUDYING THE CASE OF THE DE LASI DISTRICT IN ROMANIA)”, Innovation management and education excellence through vision 2020, Vols I-XI, Pages: 534-538, ISBN 978-0-9998551-0-2.
3. Ungureanu G., Bodescu D. Leonte E., Chiran A., **Jităreanu A.F.**, Petrea E., 2018 – ”RESEARCH ON COMMUNITY FALLOUT IN ROMANIAN AGRICULTURE IN THE CONTEXT OF EUROPEAN ECONOMIC INTEGRATION”, Innovation management and education excellence through vision 2020, Vols I-XI, Pages: 361-371, ISBN 978-0-9998551-0-2.
4. Ungureanu G., Bodescu D., Leonte E., Chiran A., Moraru R., Donosa D., **Jităreanu A.F.**, Petrea E., 2018 – ”ASPECTS CONCERNING DEVELOPMENT OF FARMING IN NORTH EAST REGION OF ROMANIA THROUGH FINANCING FROM EUROPEAN FUNDS”, Innovation management and education excellence through vision 2020, Vols I–XI, ISBN 978-0-9998551-0-2.
5. Chiran A., Perju N., **Jităreanu A.F.**, Leonte E., 2017 – ”PRODUCTION AND FINANCIAL-ECONOMIC RESULTS ACHIEVED BY IMPLEMENTING STRATEGIC MARKETING TO POTATO CULTIVATION IN ROMANIA”, Sustainable economic growth, education excellence and innovation management through vision 2020, vols I-VII, ISBN 978-0-9860419-7-6.
6. Chiran A., Vîntu C.R., **Jităreanu A.F.**, Leonte E., Murariu C., Drobotă B., 2017 – ”POSSIBILITIES FOR DEVELOPMENT OF RURAL TOURISM AND AGRO-TOURISM IN ROMANIA (CASE STUDY)”, Sustainable economic growth, education excellence and innovation management through vision 2020, vols I-VI, ISBN 978-0-9860419-7-6.
7. Vîntu C.R., Alecu I., Chiran A., Leonte E., **Jităreanu A.F.**, Stefan M., 2017 – ”RESEARCHES ON THE AGROTOURISTIC OFFER OF GUEST HOUSES IN DORNELORE BASSIN (CASE STUDY)”, International journal of conservation science, Volume 8, Issue 3, ISSN online 2067-8223, ISSN print 2067-533X.
8. **Jităreanu, A.F.**, 2011 - ”IMPROVEMENT OF METHODS AND TECHNIQUES OF PROMOTING FOOD PRODUCTS ON THE ROMANIAN MARKET”, Proceedings of the Conference „Management of Technological Changes”, Alexandroupolis, Grecia, Management of Technological Changes, Book 1, ISBN 978-960-99486-2-3, pag. 153 - 156.
9. Chiran A., Gîndu E., Drobotă B., **Jităreanu A.F.**, 2011 - ”DESIGNING A SYSTEM FOR CHOOSING THE BEST DISTRIBUTION CHANNELS IN THE CEREAL GRAINS AND CEREAL GRAINS PROCESSED PRODUCTS CHAIN”, Proceedings of the Conference „Management of Technological Changes”, Alexandroupolis, Grecia, Management of Technological Changes, Book 1, ISBN 978-960-99486-2-3, pag. 117 - 120.

10. Chiran A., Gîndu E., Ungureanu G., Drobotă B., **Jităreanu A.F.**, 2010 - "DESIGNING AN INFORMATICS' SYSTEM REGARDING THE TECHNICAL – ECONOMIC AND FINANCIAL ANALYSIS OF INTEGRATED AGRO ALIMENTARY UNITS", Proceedings of the 15-th International Business Information Management Association (IBIMA) Conference, Cairo, Egypt, Knowledge Management and Innovation: A Business Competitive Edge Perspective, ISBN 978-0-9821489-4-5, vols. 1-3, pag. 1160 - 1165.
11. Radu S., Chiran A., Gîndu E., **Jităreanu A.F.**, 2010 - "RESEARCHES CONCERNING THE DYNAMIC OF THE MINERAL NUTRIENTS CONTENT AT THERMAL TREATMENT OF SEMI-MANUFACTURED POULTRY PRODUCTS USING "KNOWHOW" TECHNOLOGICAL EQUIPMENT", Metalurgia International, vol. 15 (Special Issue 9), ISSN 1582-2214, pag. 217 - 222.

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1. **Jităreanu A. F.**, Gîndu E., Chiran A., 2015 - "PLANNING THE MARKETING ACTIVITY ON THE ROMANIAN FOOD MARKET (CASE STUDY AT S.C. KOSAROM S.A. PAŞCANI)", Lucrări Științifice, vol. 58 (2), seria Agronomie, Iași, ISSN 1454-7414, pag. 233 – 238.
2. Chiran A., Gîndu E., **Jităreanu A.F.**, Ciubotaru D., Vîntu C.R., 2015 - "SOME ASPECTS REGARDING THE WINE MARKET, WORLDWIDE AND IN ROMANIA", Lucrări Științifice, vol. 58 (2), seria Agronomie, Iași, ISSN 1454-7414, pag. 221 – 226.
3. Gîndu E., Chiran A., Viziteu S., **Jităreanu A.F.**, Drobotă B., 2015 - "STUDY REGARDING THE PURCHASE AND CONSUMPTION BEHAVIOR FOR BREAD OF IAȘI COUNTY POPULATION (CASE STUDY)", Lucrări Științifice, vol. 58 (2), seria Agronomie, Iași, ISSN 1454-7414, pag. 227 – 232.
4. Chiran A., Gîndu E., **Jităreanu A.F.**, Vîntu C.R., 2015 - "SOLVENCY, INDEBTEDNESS, RATES OF RETURN AND INVESTMENT IMPACT ON ECONOMIC AND TECHNICAL ANALYSIS INDICATORS (CASE STUDY)", Cercetări Agronomice în Moldova, Vol. XLVIII, No. 4 (164)/2015, Iași, ISSN 0379-5837, pag. 107 – 117.
5. Chiran A., Gîndu E., **Jităreanu A.F.**, Ungureanu G., Drobotă B., Cîmpanu M. B., 2014 – "ASPECTS ON THE INFLUENCE OF EUROPEAN FUNDS ON DEVELOPMENT AND EFFICIENCY OF AGRICULTURAL UNITS (CASE STUDY S.C. PREMETALICA S.R.L. BOTOSANI - part I)", Analele Universitatii din Oradea, Fascicola Ecotoxicologie, zootehnie și tehnologii de industrie alimentară, vol XIII:B, Editura Universitatii din Oradea, ISSN 1224-6255, pag. 47 – 56.
6. Chiran A., Gîndu E., **Jităreanu A.F.**, Apetre M. O., 2014 – "STUDY ON PROMOTING COMPANIES IN THE PRODUCTION OF WINE FROM IASI COUNTY BY IMPLEMENTING ONLINE MARKETING (CASE STUDY)", Cercetări Agronomice în Moldova, Vol. XLVII, No. 4 (160)/2014, Iași, ISSN 0379-5837, pag. 123 – 132.
7. Gîndu E., Chiran A., **Jităreanu A.F.**, Drobotă B., Ungureanu G., Cîmpanu M.B., 2014 – „ISSUES ON THE INFLUENCE OF EUROPEAN FUNDS ON DEVELOPMENT AND EFFICIENCY OF AGRICULTURAL UNITS (CASE STUDY AT S.C. PREMETALICA S.R.L. BOTOSANI - PART II)", Analele Universitatii din Oradea, Fascicola Ecotoxicologie, zootehnie și tehnologii de industrie alimentară, vol. XII:B, Editura Universitatii din Oradea, ISSN 1224-6255, pag 81 – 88.

8. Gîndu E., Drobotă B., Chiran A., **Jităreanu A.F.**, Iuroaia G., 2014 – „INSTRUMENTS AND MECHANISMS FOR FINANCING THE ROMANIAN AGRICULTURE (CASE STUDY ON FARMERS’ PERCEPTION IN THE SOUTH OF GALAȚI COUNTY)”, Analele Universitatii din Oradea, Fascicola Ecotoxicologie, zootehnie și tehnologii de industrie alimentară, vol. XIII A, Editura Universitatii din Oradea, ISSN 1224-6255, pag. 75 – 82.
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10. Chiran A., Dima F.M., Gîndu E., **Jităreanu A.F.**, Ungureanu G., 2013 – “EVOLUTION OF THE AGRICULTURAL PRODUCTION IN GALATI COUNTY AFTER ROMANIA’S ACCESION TO THE EUROPEAN UNION”, Analele Universitatii din Oradea, Fascicola Ecotoxicologie, zootehnie și tehnologii de industrie alimentară, vol XII:B, Editura Universitatii din Oradea, ISSN 1224-6255, pag. 31-38.
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17. Gîndu E., Drobotă B., Chiran A., **Jităreanu A.F.**, Ungureanu G., 2011 - ”DESIGNING A SUSTAINABLE DISTRIBUTION SYSTEM FOR THE CEREAL FARMS”, Analele Universității Oradea, Fascicula Protecția Mediului, vol. XVII, ISSN 1224-6255, pag. 110 - 115.

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